

Advertising Specs and Rate Sheet

MASC/MASS CONFERENCE 2018 PROGRAM BOOK

PREPARING OUR
STUDENTS FOR THE FUTURE!

Advertise now! 15%
discount to Exhibitors/
COSA Members

PRINTING SPECIFICATIONS:

- Black and white (color optional on covers)
- Offset
- Trim size (of booklet): **8.5 x 11"**

COPY DEADLINE:

October 5, 2018

■ COPY ENCLOSED:

- Camera-ready
- Sending via email

SIZE OF ADVERTISEMENT:

- Inside cover 8.5 x 11"
- Full page 8.5 x 11"
- Half page 7.5 x 4.5"
- 1/4 page 3.75 x 4.5"

PRICES:

- Outside back cover.. \$800.00
- Inside front cover 600.00
- Full page 425.00
- Half page 250.00
- 1/4 page 180.00

NOTE: COVERS ARE SUBJECT TO AVAILABILITY.

PLEASE NOTE:

- Conference Exhibitors and COSA Members may assume a **15%** discount on prices listed.
- **Program book size is 8.5 x 11.** For ad copy not camera ready, add \$50.00

Joint Conference Program Book 2018

November 7-10

Resort and Conference
Center at Hyannis

Name of advertiser: _____

Mailing address: _____

City, state, zip code: _____

Contact person: _____ Telephone: _____

Please bill P.O. # _____ Check enclosed (payable to MASC)

Ads should be sent in either hard copy format (camera ready) or via email as a JPG or PDF.

Please complete and **return by October 5, 2018** to: Jenifer P. Handy, Communications Director, Massachusetts Association of School Committees, One McKinley Square, Boston, MA 02109 (800) 392-6023, (617) 523-8454, FAX: (617) 742-4125, email: jhandy@masc.org

The editor reserves the right to reject advertising copy that does not conform to the standards of the publication.

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